

# CEO Declaration of Compliance with CRIC Standards

I certify that based on my knowledge and having exercised reasonable diligence (INSERT LEGAL NAME OF CORPORATION) has reviewed the requirements of the [CRIC Canadian Code of Market, Opinion and Social Research and Data Analytics](https://www.canadianresearchinsightscouncil.ca/standards/) (the “CRIC Code”) and the [CRIC Public Opinion Research Standards and Disclosure Requirements](https://www.canadianresearchinsightscouncil.ca/standards/por/) and that (INSERT LEGAL NAME OF CORPORATION) fully complies with these CRIC Standards. By adhering to the CRIC Standards, (INSERT COMPANY NAME) is also committed to following the [CRIC Pledge to Canadians](https://www.canadianresearchinsightscouncil.ca/wp-content/uploads/2020/09/CRIC-Pledge-to-Canadians.pdf).

Name of CEO: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature of CEO: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_