



CANADIAN RESEARCH
INSIGHTS COUNCIL
LE CONSEIL DE RECHERCHE
ET D'INTELLIGENCE
MARKETING CANADIEN

ResTech Virtual Showcase Canada

Date: Friday, December 2, 2022 – starting at 12pm EST

Learn about all the best ResTech companies in one place

Description: Advances in Research Technology (ResTech) are transforming how we gather and analyze data and report insights. The number of ResTech tools is increasing exponentially. In fact, Insights Platform lists over 1250 Restech companies covering over 400 categories. To help clients and agencies stay up to date on the most important technology in our industry CRIC has invited leading ResTech companies to provide an overview of their latest innovations. Each participating company will have a maximum of 20 minutes to present an update on why clients should be investing in their technology in 2023.

Opportunity for ResTech companies

CRIC invites leading ResTech companies to take advantage of this unique opportunity to showcase their innovation to decision makers from end clients and agencies who are attending this event to learn more about the research technology that should be on their radar for 2023.

A maximum of 6 vendors will be included in the inaugural event.

Investment: \$2000(CDN) for CRIC members - \$3000(CDN) non-members

Benefits:

- All ResTech companies will be featured in introduction by CRIC
- Each participating company will have a 20-minute presentation during CRIC ResTech Showcase
- Recording will be available on demand for those who can't attend live
- Each company will have a breakout room during the session to allow for direct engagement with potential clients
- Qualified prospects - Participating companies will receive a list of emails of any registrants who agree to be contacted by the company
- Participating companies will have their brand featured in the CRIC communications promoting the event including an email to the CRIC mailing list over 2500 insights professionals, social media channels and the foresight e-newsletter.
- All participating companies will have the opportunity to feature product information and/or a presentation on the CRIC website promoting their ResTech solution.

ResTech vendors, spots are limited and going fast. Please contact

john.tabone@canadianresearchinsightscouncil.ca to discuss your innovative product or service that you'd like to showcase.